

HEALTH AND WELLBEING BOARD

DATE: 11 January 2018

UPDATE ON DEVELOPMENT OF JOINT HEALTH AND WELLBEING STRATEGY

Report of: Interim Director of Public Health

Cabinet Member: Cllr Veronica Jones - Adult Wellbeing and Health

Purpose of report

This report updates the Health and Wellbeing Board on the development of the new Joint Health and Wellbeing Strategy (JHWS) for Northumberland

Recommendations

It is recommended that the Health and Wellbeing Board:

- 1) Note the contents of the report.
- 2) Support the direction of travel of the developing JHWS.

Link to Corporate Plan

This report is relevant to the Health and Wellbeing priority in the corporate plan.

Key issues

The HWB agreed at the meeting on 14 September 2017 that a new 10 year JHWS should be developed focusing on four priority areas:

- Giving children and young people the best start in life
- Empowering people and communities
- Tackling some of the wider determinants of health
- Adopting a whole system approach to health and social care.

It was also agreed that the development of each priority area would be led by a Cabinet member, senior officer within the Council and CCG representative, supported by the Public Health team.

The overall aim of the JHWS is to maximise the wellbeing and health of Northumberland residents and reduce inequalities; success of the strategy overall will be measured by the high level indicators of improvements in life expectancy, healthy life expectancy and a reduction in the life and healthy life expectancy gaps between the most and least deprived communities. A summary of progress for each of the four themes is outlined in Appendix 1.

An engagement strategy is being developed, supported by Healthwatch.

Implications

Policy	These proposals for the strategy are consistent with the health needs of Northumberland and local and national policy and strategy.
Finance and value for money	The aim of the strategy is to improve health and wellbeing so that in the longer term, demand on health and social care can be managed within financial constraints
Legal	The development of a JHWS is a statutory function of the HWB.
Procurement	The HWB is strategic in nature and does not need to be involved directly in any procurement activities.
Human Resources	N/A
Property	N/A
Equalities (Impact Assessment attached) Yes <input type="checkbox"/> No <input type="checkbox"/> N/A X	Reducing inequalities will be a core component of the final strategy
Risk Assessment	N/A
Crime & Disorder	The JHWS may have some impact on reducing crime where those outputs relating to the wider determinants also link with crime
Customer Consideration	The JWBS will require active stakeholder engagement
Carbon reduction	The JHWS should not promote activities which contribute to the carbon footprint
Wards	All

Background papers:

Item 4. Health and Wellbeing Board dated 14th September 2017. Joint health and wellbeing strategy for Northumberland. Available from:

<http://committee.northumberland.gov.uk/Meeting.aspx?MeetID=7974>

Appendix

1. Draft JHWS Progress Report.
- 2.

Report sign off.

Authors must ensure that officers and members have agreed the content of the report:

	Initials
Finance Officer	N/A
Monitoring Officer/Legal	N/A
Human Resources	N/A
Procurement	N/A
I.T.	N/A
Executive Director	EM
Portfolio Holder(s)	VJ

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DRAFT NORTHUMBERLAND JOINT HEALTH AND WELLBEING STRATEGY

	Lead Cabinet Member/Officer/ CCG representative/PH support	High level outcome	Priority areas	What we're going to do	Indicators
Giving children and young people the best start in life	Cabinet Member - Deputy Leader and Childrens' Services (Cllr W Daley) Executive Director of Childrens' Social Care (Cath McEvoy) NHS Northumberland CCG Clinical Chair (Dr A Blair) Interim DPH (Liz Morgan)	Children are happy, aspirational and socially mobile	Provide the best quality education that we can Children are supported to make positive lifestyle and social choices Ensure all children feel safe and supported	Ensure access to quality education places Ensure excellent early years provision Work with schools to promote emotional wellbeing and resilience Support all families and children, particularly those in more deprived communities, to make positive social and lifestyle choices Identify and support children who are vulnerable or at risk Protect children from being bullied Develop a children's' and young people strategy	Achievement gap between pupils eligible for free school meals and/or with special educational needs and their peers School readiness Persistently absent rates Breastfeeding Smoking status at time of delivery Women's experience of maternity services Infant mortality Excess weight in 4-5 and 10-11 year olds Emotional wellbeing of children looked after Under 18 conceptions

	Lead Cabinet Member/Officer/ CCG representative/PH support	High level outcome	Priority areas	What we're going to do	Indicators
					Hospital admissions caused by unintentional and deliberate injuries in under 18s
Empowering people and communities	Cabinet Member - Culture, Arts and Leisure (Cllr C Homer) Interim DPH (Liz Morgan) NHS Northumberland CCG (Stephen Young) Northumbria NHS Foundation Trust (Judith Stonebridge)	People and communities in Northumberland are listened to, involved and supported to maximise their wellbeing and health.	Partners, providers, practitioners and the systems they work in promote and encompass a 'more than medicine' approach. Provide people and communities with access to networks and activities which will support good health and resilience. Support people to gain the knowledge, skills and confidence they need to be active partners in managing and understanding their own health and healthcare.	Develop a Strategy and Action Plan for people powered wellbeing and health in Northumberland Implement a number of demonstrator sites for components of people powered wellbeing and health in Northumberland Develop a model for asset based community development approaches across Northumberland Work with commissioners and providers to ensure community based approaches are incorporated / embedded into commissioned services and clinical pathways	Utilisation of green space for exercise/health reasons Self-reported wellbeing Carer reported quality of life People who use services who have control over their daily life

	Lead Cabinet Member/Officer/ CCG representative/PH support	High level outcome	Priority areas	What we're going to do	Indicators
				<p>Embed the 10 steps to patient-centred care into clinical pathways</p> <p>Develop intergenerational approaches to developing life skills in young people and highlight young tenants as an early adopter.</p>	
Tackling some of the wider determinants of health	<p>Cabinet Members - Economic Development and Corporate Services (Cllr R Wearmouth and Cllr N Oliver)</p> <p>Economic and Inclusion Policy manager (Janice Rose)</p> <p>NHS Northumberland CCG Clinical Chair (Dr A Blair)</p> <p>Interim DPH (Liz Morgan)</p>	<p>People's health and wellbeing is improved through addressing wider determining factors of health that affect the whole community.</p>	<p>Initial stakeholder meeting held which has identified priority areas and options for action.</p>	<p>Children in poverty</p> <p>16 - 18 year olds not in education, employment or training</p> <p>Employment for those with a long term health condition</p> <p>Proportion of working age adults in contact with social services in paid employment</p> <p>Employment of people with mental illness</p> <p>Sickness absence rate</p> <p>Statutory homelessness</p>	

	Lead Cabinet Member/Officer/ CCG representative/PH support	High level outcome	Priority areas	What we're going to do	Indicators
					<p>Fuel poverty</p> <p>People with mental illness or disability in settled accommodation</p> <p>Proportion of adults with learning disabilities who live in their own home or with their family</p> <p>Proportion of adults in contact with secondary mental health services living independently, with or without support</p>
Adopting a whole system approach to health and social care.	<p>Cabinet member - Adult Wellbeing and Health (Cllr V Jones)</p> <p>Executive Director of Adult Social Care and Strategic Health Commissioning (Vanessa Bainbridge)</p> <p>NHS Northumberland CCG (Dr Robin Hudson)</p> <p>NCC Public Health (Dr Jim Brown)</p>	<p>Opportunities to improve health and wellbeing of the people of Northumberland are maximised through better integration of services, maximising social value in procurement, and embedding 'making every contact count' in all health care, social care and other frontline contacts.</p>	<p>Addressing the lifestyle issues - smoking, alcohol, healthy weight, physical activity.</p> <p>Managing demand for healthcare whilst maintaining or improving access, effectiveness, safety and experience of services</p> <p>Managing demand for social care whilst maintaining or improving access, effectiveness,</p>	<p>Ensure public sector policies on getting best value for money include clear reference and judgement criteria about local social impact</p> <p>Work together to embed 'making every contact count' across the public sector.</p> <p>Proactively identifying and exploiting opportunities to further</p>	<p>Public sector organisations supporting Northumberland with a social value procurement policy/framework</p> <p>Smoking prevalence</p> <p>Mortality from respiratory diseases</p> <p>Excess weight in adults</p> <p>Mortality from all cardiovascular diseases</p>

	Lead Cabinet Member/Officer/ CCG representative/PH support	High level outcome	Priority areas	What we're going to do	Indicators
			safety and experience of services	integrate care.	Proportion of physically active and inactive adults Alcohol-related admissions to hospital Mortality from liver disease